

Contents

03	Executive summary
04	Talent & value for money: the two reasons to go global
10	Compliance is a headache & AI may make it worse
15	Contractors and owned entities are the dominant methods of international workforce management... for now
20	Borderless ambitions meet macroeconomic uncertainty
27	About Atlas
28	Methodology

01 Talent & value for money: the two reasons to go global

For companies with an existing international workforce, access to specialized skills is the No. 1 motivation to continue hiring talent abroad.

For companies that don't yet have an international workforce but are planning to build one, cost optimization and business expansion into new markets are the main reasons to expand overseas.

